



SDAERC Agenda

Date: September 19, 2019

Time: 3:00-4:30pm

Location: ECC 4343 Ocean View Blvd. 92113 **Room:** SDCE Headquarters PDC Room 106

Teleconference Access: This meeting can be joined electronically via website

<https://cccconfer.zoom.us/j/820694618>

Or by telephone at 1 669-900-6833 Meeting ID: 820 694 618

Agenda Item	
1. Call to Order	<ul style="list-style-type: none"> ▪ All
2. Adoption of Agenda & Selection of Meeting Chair and Co-Chair	<ul style="list-style-type: none"> ▪ All
3. Public Comment	<ul style="list-style-type: none"> ▪ Public
4. Consent Items a. Approval of Minutes: July 11, 2019	<ul style="list-style-type: none"> ▪ All
5. Action Items: a. Expenditure Reports & Program Reporting	<ul style="list-style-type: none"> ▪ Kelly Henwood, SDCE Special Projects Manager
6. Discussion Items: a. Annual Plan Implementation b. Standing Item: Student Services Update	<ul style="list-style-type: none"> ▪ Kelly Henwood ▪ Esther Matthew, SDCE Dean of Counseling
7. Presentation Item(s): a. SDCE Student Services: Outreach Presentation b. Marketing: HSD Banner Presentation Discussion: <ul style="list-style-type: none"> ▪ What do we want to accomplish with outreach and marketing efforts? ▪ How can we reach our shared populations of adult learners? ▪ What key messages do we want to convey? ▪ What kinds of materials and methods would lead us to success? ▪ What events will assist us to accomplish our goals? ▪ Community partnerships to focus on for outreach and marketing efforts? ▪ What is the best way to educate Educators to support the student journey? 	<ul style="list-style-type: none"> ▪ Maureen Rubalcaba, SDCE Dean of Student Equity ▪ Ranessa Ashton, SDCE Public Information Officer
8. Informational Items: a. Debrief SD Gateway to College & Career Meeting on 8/23 b. Consortium Brown Act Requirements c. Professional Development: Teaching and Learning Collaborative d. Upcoming Due Dates e. Super Region Updates f. Conferences and Events: CAEP Summit October 29–30, 2019	<ul style="list-style-type: none"> ▪ Mike Reynolds ▪ Kelly Henwood ▪ Laurie Cozzolino, SDCE Professional Development Coordinator ▪ All



Adjournment

SDAERC Indicators of Success

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| <ul style="list-style-type: none"> ○ Increase referrals ○ Increase enrollments ○ Increase retention ○ Increase student supports ○ Increase completions ○ Increase transitions ○ Incorporation of Pathways pillars ○ Incorporation of LMI ○ Increase placements ○ Increase recognition and awareness ○ Improve accessibility | <ul style="list-style-type: none"> ○ Increase relationships and partnerships ○ Creation of a research agenda ○ Overcome data reporting challenges ○ Leveraging resources ○ Shared Professional Development ○ Increase knowledge about CAEP priorities ○ Increase use of effective practices ○ Increased use of technology ○ Continued capacity for reporting and accountability ○ Continued capacity for management, communications, and governance |
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